prosperity thinkers

THE SEVEN PRINCIPLES OF PROSPERITY

1. Think

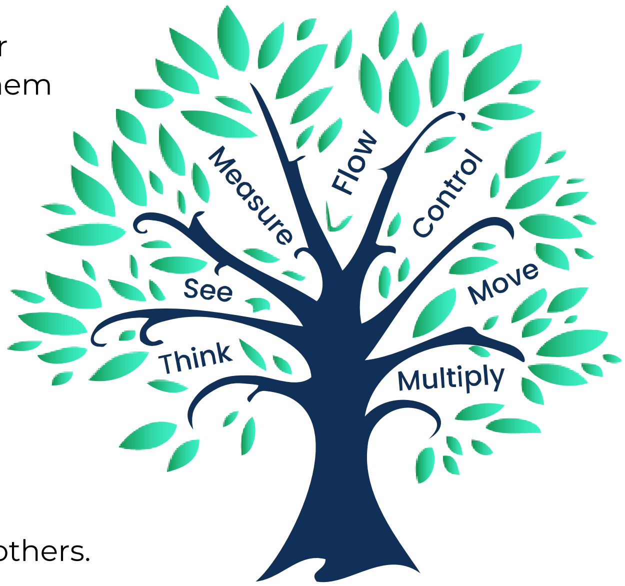
Owning a prosperity mind-set eliminates poverty; scarcity thinking keeps you stuck.

2. See

Increase your prosperity by adopting a "big picture" perspective in which you can see how each one of your economic decisions affects all the others. Avoid financial "tunnel vision".

3. Measure

Always measure your opportunity costs – what your dollars could earn if you did not spend or commit them elsewhere. Awareness of opportunity costs enables you to recover them. Ignore this at your peril.



4. Flow

The true measure of prosperity is cash flow.
Don't focus on net worth alone.

5. Control

Those with the gold make the rules. Stay in control of your money rather than relinquishing control to others.

6. Move

The velocity of money is the movement of dollars through assets. Movement accelerates prosperity; accumulation slows it down. Avoid stagnation in assets where dollars accumulate but are not put to use.

7. Multiply

Prosperity comes readily when your money "multiplies" – meaning that one dollar does many jobs. Your money is disabled when each dollar performs only one or two jobs.

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